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**Please find attached a replacement Appendix B in respect of Item No. 9 on the agenda for the above meeting**

9.	<b>South of Scotland Cycling Strategy</b> (Pages 3 - 6)  Replacement Appendix B attached.	20 mins
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SOSCPs Theme	Project/and or Programme	Action Ref	Project Action Description	Lead	Partners	Investment ££	Investment Status	Beneficiary	Discipline Supported	Timeframe	Link with RES themes	NSET Programme
1.0 Innovation & Technology	Mountain Bike Innovation Centre & Adventure Bike Park	1.1	MTB Innovation Centre and Bike Park Project will build on the strength of mountain biking in the South of Scotland by delivering the world's first Mountain Bike Innovation Centre (MTBIC) and a World Class Adventure Bike Park and Trail Lab, with on-trail Research and Development testing facility.	SOSE	Edinburgh Napier University Scottish Borders Council Borderlands	£19m	Confirmed	Community Environment Economy	MTB	Med-Long Launch 2023 10 Year Implementation Plan	1. Skilled and Ambitious People 2. Innovative and Enterprising	1- Entrepreneurial People & Culture
1.0 Innovation & Technology	Civitech Challenge 7.4- How can technology unlock the power of the bike, stimulating demand for cycling infrastructure and support South of Scotland communities?	1.2	This challenge aims to: Create and/or identify a digital technology solution for visualisation to support stakeholder engagement (landowners & communities) leading to accelerated support for active travel strategies for rural communities, an increase in viable planning applications & approvals together increasing cycle path infrastructure investment in a timely manner that supports our regional and national targets linked to a Just Transition to Net Zero. Identify novel construction techniques which could influence national standards to have a regional rural response. Implement newly identified techniques to build the paths successfully therefore delivering the active travel strategy by improving the community planning process. Such techniques and standards should reduce cost implications for path building and accelerate overall cycle path infrastructure investment.	SOSE	Sustrans Dumfries & Galloway Council Scottish Borders Council Censis	£350K	Confirmed	Community Environment Economy	N/A	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising	1- Entrepreneurial People & Culture
1.0 Innovation & Technology	Business Support Programme - Cycling Sector Accelerator	1.3	Development of Business Support Specialist engagement strategy for cycling related businesses both in region and as part of wider inward investment strategy.	SOSE	Business Gateway (DGC) Edinburgh Napier Scottish Borders Council DMBIS VisitScotland SSDA	IKS	Confirmed	Community Environment Economy	All	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising	1- Entrepreneurial People & Culture
1.0 Innovation & Technology	7stanes Trail Development & Maintenance - Community Trail Association Strategy	1.4	Community Trail Association route strategy developed to compliment Borderlands capital investment. Running in parallel will add value to the investment. Delivery could start in advance of the UCI Cycling World Championships 2023 & 7stanes Borderlands Capital Infrastructure Investment	FLS	DMBIS Community Trail Assoc Private Sector	IKS	Unconfirmed	Community Environment Economy	MTB Gravel	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture
1.0 Innovation & Technology	Cycling Industry Inward Investment & Talent Acquisition Strategy	1.5	Explore partnership opportunities with Scotland's 50 Centre for digital infrastructure to support UCI, EVS (Enduro World Series) and Tour requirements. Create a location based cycling investment strategy including property locations/co-locations that could attract sector market leaders.	SOSE	Scotland's 50 Centre	TBC	Confirmed	Economy	All	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising	1- Entrepreneurial People & Culture
1.0 Innovation & Technology	Partnership Communications Strategy focusing on Sector Innovation in South of Scotland	1.6	Establish a SOS Communications TAG team to explore innovative joint working opportunities.	SOSE	Sustrans Dumfries & Galloway Council Scottish Borders Council FLS VisitScotland EventScotland Scottish Cycling NMBIS	IKS	Unconfirmed	Economy	All	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising	1- Entrepreneurial People & Culture
1.0 Innovation & Technology	Invest in Digital Technology Partnership to enhance the visibility and trip planning user journey for riders.	1.7	Research trip planning system integration with SOS destination platforms through an API or other backend design processes. Systems to be reviewed and engaged with include Komoot, Strava, Bikemap, Trailforks, Ride with GPS	SSDA	All	TBC	Unconfirmed	Community Economy	All	Medium	1. Skilled and Ambitious People 2. Innovative and Enterprising	1- Entrepreneurial People & Culture
2.0 Destination Development & Promotion	Increase market share from UK, European and Int'l Cycling Holiday segment by creating new and exciting experience based products	2.1	Develop affiliate marketing opportunities to promote the destination as UK Best Cycling Destination. Support Online Bookable Cycling Holiday Products bookable through Scotland Starts Here, Online Travel Agents and Specialist Operator distribution platforms. Add South of Scotland cycling routes to Sustrans route itinerary maps on VisitScotland microsite. (* - https://www.visitScotland.com/see-do/active/cycling/sustrans-cycle-map/#/) Launch new South of Scotland Coast to Coast Slow Tourism Touring Route - 2023 Southern Upland Way Cycle Discovery Route Launched May 2022 Destination Tweed Slow Tourism For to End Route due to launch in 2025	SOSE SSDA VISITSCOTLAND	All	circa £4m	Mix of Confirmed & Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 2- New Market Opportunities 3- Productive Businesses & Regions 5- A Fairer & More Equal Society 6- A New Culture of Delivery
2.0 Destination Development & Promotion	Increase visitors taking part in cycling during their holiday	2.2	Increase number of local bike retailers who offer bike hire with drop off and pick up across the 16 larger towns in D&G & 12 large towns of the Borders. Explore benefits of embedding "Cycling Route Apps" into Scotland Starts Here and South of Scotland pages on VisitScotland.com to encourage discovery of the region by bike. Prioritise "Visitor Management" information to encourage responsible discovery of the region by bike.	SOSE SSDA VISITSCOTLAND	All	TBC	Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 2- New Market Opportunities 3- Productive Businesses & Regions 5- A Fairer & More Equal Society 6- A New Culture of Delivery
2.0 Destination Development & Promotion	Relaunch of Cyclist Welcomes Scheme in advance of UCI Cycling World Championships 2023	2.3	Increase the number of businesses who are actively engaged in the "Business-ready for Cycle Tourism" support programme across South of Scotland. Explore if there is an opportunity for this to become part of the Biopahere "Sustainable Destination" Certification being developed by SSDA in partnership with OASB.	SSDA VISITSCOTLAND	SOSE DGC Business Gateway	TBC	Unconfirmed	Community Environment Economy	All	Medium	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 3- Productive Businesses & Regions
2.0 Destination Development & Promotion	Borderlands & City Deal Partners Collaboration on Destination Promotion Activity	2.4	Explore "Borderlands" and "City Deal" partnership opportunities to promote cycling holidays to the regions	SSDA VISITSCOTLAND		TBC	Unconfirmed	Community Economy	All	Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 3- Productive Businesses & Regions

2.0 Destination Development & Promotion	Campaign Strategy developed to capitalise on Events.	2.5	Data driven digital campaign strategy to harness the opportunities presented by being the host destination for  UCI Cycling World Championships 2023 Tour of Britain Tour Series Enduro World Series Raiders Gravel	SSDA	UCI CWC 2023 SCOTTISH CYCLING DMBINS SSDA VISITSCOTLAND FLS SBC Rur	TBC	Unconfirmed	Community Environment Economy	All	Short	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 3- Productive Businesses & Regions
2.0 Destination Development & Promotion	Digital Upskill Programme for Local Rider Community	2.6	Digital Skills Programme targeted for local rider clubs to develop them as content creators and destination ambassadors	SOSE	SOSE DBC Business Gateway	TBC	Unconfirmed	Community	All	Medium	4. Culture and Creative Excellence 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 3- Productive Businesses & Regions
2.0 Destination Development & Promotion	Night-time Economy project to capitalise on future events.	2.7	Consumer Trend driven night-time economy projects to maximise opportunities food, drink and retail sectors when large scale attractor events are held across the region.	Local Authorities	SOSE DBC Business Gateway	TBC	Unconfirmed	Economy	NA	Short	1. Skilled and Ambitious People 2. Innovative and Enterprising 4. Culture and Creative Excellence 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 3- Productive Businesses & Regions
3.0 Event Strategy	Continue to review existing events strategy that secures Championship Level Events across South of Scotland and also identifies any new disciplines that are ear-marked for growth.	3.1	Strategic plan to secure national and international grade cycling events to  Raise the global profile of south of scotland as "The Perfect Stage"  Increase Participation across all disciplines and showcase regional support for diversity by for our own residents by increase regional reputation as an inclusive and diverse area by actively pursuing paracycling, special event and female rider events.  Positively impact our economy  Use events to showcase the power of the bike  Events include UCI Cycling World Championships 2023 Tour Series Tour of Britain Enduro World Series Gravel Raiders UK Weekender <del>British Road Bike Championships</del>	Local Authorities	UCI CWC 2023 SCOTTISH CYCLING DMBINS SSDA EVENT SCOTLAND VISITSCOTLAND FLS	TBC	Confirmed	Community Environment Economy	All	Short Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 2- New Market Opportunities 3- Productive Businesses & Regions
3.0 Event Strategy	South of Scotland Cycling Partnerships to development UCI CWC 2023 Optimisation Plan	3.2	how we will work together to unlock the opportunities presented by being named as a host destination for the forthcoming UCI Cycling World Championships in August 2023.  Optimisation Plan should include a focus on:  ECONOMY BUSINESS EMPLOYMENT TRAINING VOLUNTEERING HEALTH & WELLBEING SPORTS AND PUBLIC INFRASTRUCTURE CIVIC PRIDE INTERNATIONAL REPUTATION CULTURAL SECTOR INCL ENGAGEMENT PARTNERSHIP WORKING	Local Authorities	All	TBC	Unconfirmed	Community Environment Economy	All	Short	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 2- New Market Opportunities 3- Productive Businesses & Regions
3.0 Event Strategy	Community Liaison Framework Created and Implemented	3.3	Ensure community liaison to mitigate events causing unintended impacts on residents.	Local Authorities		TBC	Confirmed	Community	All	Short Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 2- New Market Opportunities 3- Productive Businesses & Regions
4.0 Sustainable Economy & Communities	Active Travel Strategy	4.1	Active Travel Strategy Plans with accompanying Action Plans to cover the 10-year timeframe but with 2-year, 5 year and 10-year commitments detailed. These will be interlinked with the 10-year infrastructure plans in development by Local Authorities	Local Authorities	All	TBC	Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy	6- A New Culture of Delivery
4.0 Sustainable Economy & Communities	Community Driven Regeneration Opportunities linked to Cycling	4.2	Focus on Community Cycling Engagement  Opportunity to use outcomes of the CivTech Challenge to support visualisation of cycle path infrastructure and stimulate demand from national funding programme.  Current projects that are receiving support include:  Rocks and Wheels (RAW), managed by Dalbeattie Community Initiative (DCI) Eddlestone Active Travel Path Keir, Penpont & Thornhill Active Travel Path Annan Active Travel Path Tweedbank to Reston Active Travel Path	Local Authorities	All	TBC	Unconfirmed	Community Environment Economy	All	Medium	2. Innovative and Enterprising 4. Culture and Creative Excellence 5. Green and Sustainable Economy	6- A New Culture of Delivery
4.0 Sustainable Economy & Communities	Net Zero & Circular Economy	4.3	Creation of Comms Strategy to increase engagement with national funding opportunities that support higher levels of community participation in behavioural change from cars to bikes, support net zero and circular economy ambitions.	Comms TAG Team	All	TBC	Unconfirmed	Community Environment Economy	All	Long	5. Green and Sustainable Economy 6. Thriving and Distinct Communities	5- A Fairer & More Equal Society
5.0 Sport, Recreation & Wellbeing	Secure International Bike Region Accreditation	5.1	UCI Bike Region Label (supports cities and regions hosting major UCI events and investing in cycling)	Scottish Cycling	TBC	TBC	Confirmed	Community Environment Economy	All	Medium	4. Culture and Creative Excellence 6. Thriving and Distinct Communities	1- Entrepreneurial People & Culture 3- Productive Businesses & Regions

5.0 Sport, Recreation & Wellbeing	Scottish Cycling Talent Development at Regional Level	5.2	We will train and develop more Coaches and Mountain Bike Leaders to meet the needs of the pathway and grow the sport.  Provide a comprehensive program of age and stage appropriate activities, bolstered by a new comprehensive pathway framework to ensure an increased rate of talented athletes across disciplines.	Scottish Cycling	TBC	TBC	Confirmed	Community	All	Short Medium Long	4. Culture and Creative Excellence 6. Thriving and Distinct Communities	4 - Skilled Workforce 5 - A Fairer & More Equal Society 6 - A New Culture of Delivery
5.0 Sport, Recreation & Wellbeing	Scottish Cycling Support for Clubs	5.3	Clubs will be supported to meet essential criteria for governance, and child wellbeing and protection in sport.  Increase South of Scotland citizen participation in cycling through engagement in events, programs, and clubs.  Support inclusivity and diversity by supporting regional Scottish Cycling membership groups who on youths and females.  We will provide targeted support to clubs working towards a development framework that will support them to grow and develop sustainably.	Scottish Cycling	TBC	TBC	Confirmed	Community	All	Short Medium Long	4. Culture and Creative Excellence 6. Thriving and Distinct Communities	4 - Skilled Workforce 5 - A Fairer & More Equal Society 6 - A New Culture of Delivery
5.0 Sport, Recreation & Wellbeing	Scottish Cycling Athlete Management & Pathway Strategy	5.4	Ensure the health and wellbeing of our athletes as they strive to achieve success at the highest level.  Discipline specific plans will be developed and implemented to support participation and progression within the sport.  Continually develop athletes to the level required to gain selection on to the GB Cycling Team Performance Programs and Professional Teams.  We will ensure the delivery of quality National Championship events are supported by an event pathway plan that meets the needs of riders at every level  Increase participation opportunities for underrepresented ethnic minority groups to contribute to the development of the SOS cycling strategy ensuring that diversity and visibility of all user's needs, and aspirations are captured.	Scottish Cycling	TBC	TBC	Confirmed	Community	All	Short Medium Long	4. Culture and Creative Excellence 6. Thriving and Distinct Communities	4 - Skilled Workforce 5 - A Fairer & More Equal Society 6 - A New Culture of Delivery
5.0 Sport, Recreation & Wellbeing	Targetted Participation Increase Programme	5.5	Promote and Utilise existing participation and funding programmes to increase the use of e-bikes and e-cargo bikes to activate behavioural change.  List and promote existing programmes if funding and support available.  Promote benefits of, and offer trials of, e-bikes and e-cargo bikes.		All	TBC	Confirmed	Community Environment Economy	All	Short Medium Long	5. Green and Sustainable Economy 6. Thriving and Distinct Communities	4 - Skilled Workforce 5 - A Fairer & More Equal Society 6 - A New Culture of Delivery
6.0 Infrastructure	UCI Destination Readiness Programme	6.1	May 2022 works commence to deliver new in-forest mountain bike trails, walking trails & increased visitor car parking capacity  Investment in new activity area  UCI race specification infrastructure investments to bring Glentworth up to national and international standards for orthcoming Cycling World Championships and to secure future competitive event series.	FLS Local Authorities SOSE	All	TBC	Confirmed	Community Environment Economy	All	Short Medium Long	5. Green and Sustainable Economy 6. Thriving and Distinct Communities	6 - A New Culture of Delivery
6.0 Infrastructure	Region-wide Audit	6.2	Audit of Existing Cycling Infrastructure (using GIS) to establish existing offer	Local Authorities	SOSE Sustrans DMBinS FLS	IKS	Unconfirmed	Community Environment Economy	All	Short Medium Long	5. Green and Sustainable Economy 6. Thriving and Distinct Communities	6 - A New Culture of Delivery
6.0 Infrastructure	National Strategy Alignment	6.3	Ensure that the refreshed national facilities plan supports the development and delivery of new facilities for our cycling communities.  Local Authorities will work with Sustrans on the network evaluation to ensure the 30-year Network Plan for the NCN reflects the strategic recommendations and investment plans for South of Scotland	Local Authorities	Sustrans	IKS	Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	3 - Productive Businesses & Regions
6.0 Infrastructure	Infrastructure Investment Plan (IIP) linked to opportunities from CivTech Challenge Results	6.4	Develop an IIP that would deliver a network of marketable 'route products' suitable for different cycling markets (e.g., commuting & utility / family day trip / touring / road cyclist / gravel riding / mountain biking). Delivery of plan broken down in to short / medium / long term.	Local Authorities Transport Scotland	SOSE Sustrans DMBinS FLS	TBC	Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	3 - Productive Businesses & Regions 4 - Skilled Workforce 5 - A Fairer & More Equal Society
6.0 Infrastructure	Infrastructure delivery (guided by IIP) - commuting & utility / family day trip / touring - Off-road paths / segregated infrastructure / low traffic roads	6.5	Segregated cycling facilities on busier roads linking with quiet roads and off-road paths  Focus on serving town centres, employment, schools, visitor attractions and links to other, towns, villages and countryside.  Core network built on the National Cycle Network, supplemented by local cycle routes	Local Authorities Transport Scotland	SOSE Sustrans DMBinS FLS	TBC	Unconfirmed	Community Environment Economy	All	Short Medium Long	1. Skilled and Ambitious People 2. Innovative and Enterprising 3. Rewarding and Fair Work 4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	3 - Productive Businesses & Regions 4 - Skilled Workforce 5 - A Fairer & More Equal Society
6.0 Infrastructure	Infrastructure delivery (guided by IIP) - road cycling - Low and medium traffic roads	6.6	Signposted on-road routes that create road cycling itineraries whilst avoiding the busiest roads.  Coast to Coast Slow Tourism Touring Route due to launch 2023. 2nd phase could include D&G Cycling Loops to mirror Scottish Borders Cycling Loops	Local Authorities Transport Scotland (trunk roads)	Regional Cycling Clubs	TBC	Unconfirmed	Community Environment Economy	All	Short Medium Long	4. Culture and Creative Excellence 5. Green and Sustainable Economy 6. Thriving and Distinct Communities	3 - Productive Businesses & Regions 4 - Skilled Workforce 5 - A Fairer & More Equal Society

6.0 Infrastructure	Cyclist Support Facilities Regionally Available	6.7	<p>Bike repair stations located throughout the region</p> <p>Secure Public Bike parking</p> <p>Employers and schools provide cycle friendly facilities</p> <p>Work with bus and rail partners for e-bike cycle infrastructure being available at key locations</p>	TBC	TBC	TBC	Unconfirmed	Community	All	Medium Long	<p>4. Culture and Creative Excellence</p> <p>5. Green and Sustainable Economy</p> <p>6. Thriving and Distinct Communities</p>	6 - A New Culture of Delivery
6.0 Infrastructure	Travel & Accommodation Integration	6.8	<p>Accommodation Investment Review linked to the outcomes of the South of Scotland Bedstock Audit and investment plans across the '7stanes trail centres. Active Travel network, Borderlands Destination Tweed, Coast to Coast Cycle Slow Touring Route, Southern Upland Way Cycle Touring Route and others.</p>	SOSE SSDA VisitScotland	All	TBC	Unconfirmed	Community Environment Economy	All	Medium Long	<p>4. Culture and Creative Excellence</p> <p>5. Green and Sustainable Economy</p> <p>6. Thriving and Distinct Communities</p>	<p>1 - Entrepreneurial People &amp; Culture</p> <p>2 - New Market Opportunities</p> <p>3 - Productive Businesses &amp; Regions</p>
6.0 Infrastructure	Improve Cycle Signage	6.9	<p>Review signage and consider improvements such as route branding and gradient and kilometre/mile markers.</p>	Local Authorities	Regional Cycling Clubs	TBC	Unconfirmed	Community	All	Long	<p>4. Culture and Creative Excellence</p> <p>5. Green and Sustainable Economy</p> <p>6. Thriving and Distinct Communities</p>	2 - New Market Opportunities
6.0 Infrastructure	Transport Integration to Increase Bike Carriage on Public Transport	6.99	<p>Increase bike carriage on public transport</p> <p>Introduce 'Highland Explorer' style bike carriages on Borders Railway, Trans Pennine &amp; Scotrail Stranraer services.</p> <p>Increase bus services that carry bikes</p> <p>Support the development of bike hire hubs at key cycle tourist rail destinations (e.g., Tweedbank, Lockerbie, Stranraer, Reston)</p> <p>Work with bus and rail partners for e-bike cycle infrastructure being available at key locations</p>	Scotrail SOSE Business Gateway DGC	Sustrans	TBC	Unconfirmed	Community Environment Economy	All	Medium Long	<p>2. Innovative and Enterprising</p> <p>4. Culture and Creative Excellence</p> <p>5. Green and Sustainable Economy</p> <p>6. Thriving and Distinct Communities</p>	<p>2 - New Market Opportunities</p> <p>3 - Productive Businesses &amp; Regions</p> <p>5 - A Fairer &amp; More Equal Society</p>